The Full-Time MBA cohort will participate in eight career modules during the Summer/Fall of 2015. Career modules are designed to prepare students to enter the workforce as knowledgeable, distinguished candidates. During the first three modules, students will actively participate in self-assessment, career research, and career planning/goal setting. The remaining modules are designed to instill important skills necessary for successful employability/networking. Opportunities will be provided in latter modules to implement obtained skills through evaluated “mock” scenarios.

**SUMMER WEBINAR SERIES**

**Module 1: The Accomplishment Record**
- Assessment of interests, strengths, leadership, lessons learned, future application, value, themes
- Organize stories

**Module 2: MBA Career Hypothesis**
- Catalogue of MBA Career Options
- Employer Needs vs. Your Value
- Statement of Mutual Interest

**Module 3: Career Relevance & MBA Resume**

**FALL CAREER MODULES**

**Module 4: Meet the Career Center**
- Job Search: Mercer University Career Systems
- Calendar of Events
- Career Fairs/Special Events
- Job Search Planner (Goal Setting)
- Accountability Buddy Systems

**Module 5: Personal Branding**
- Understanding & Practicing Elevator Pitches
- Strategy

**Module 6: Networking Skills & Practice**
- Two Parts: workshop with Networking immediately following

**Module 7: Interviewing Skills & Practice**
- What to Expect (format)
- Questions
- Answers

**Module 8: Follow Up Communication Methods (webinar)**