THE BACHELOR OF BUSINESS ADMINISTRATION IN MANAGEMENT
(Online and Evening)
Program Plan

A. General Education (36 hours)

B. Mathematics, Communication, and Computer Science (12 hours)
INSY 102: Intro to Digital Communications (3 hours)
MATH 130: Pre-calculus (3 hours)
MATH 220: Applied Statistical Methods (3 hours)
COMM 270: Business Communications (3 hours)

C. Business Core Curriculum (36 hours)
ECN 150: Microeconomics (3 hours)
ECN 151: Macroeconomics (3 hours)
ACC 204: Financial Accounting (3 hours)
ACC 205: Managerial Accounting (3 hours)
BUS 346: Legal, Ethical & Regulatory Environment (3 hours)
BUS 349: Management Information Systems (3 hours)
BUS 350: Business Quantitative Analysis (3 hours)
MGT 382: Production and Operations Management (3 hours)
FIN 362: Principles of Finance (3 hours)
MGT 363 Principles of Management (3 hours)
MKT 361: Principles of Marketing (3 hours)
MGT 498 Strategic Management (Capstone) (3 hours)

D. Management Major (21 hours)
MGT 423 Organizational Behavior
OR
MGT 424 Organizational Theory (3 hours)
MGT 427 Entrepreneurship (3 hours)
MGT 428 Leadership (3 hours)
MGT 429 Human Resource Management (3 hours)
MGT 472 International Management and Marketing (3 hours)

Students must also complete two additional courses, which may include a combination of 300-400 level Management (MGT) courses, BUS 348 Employment Law, FIN 471 Mergers and Acquisitions, MKT 475 Marketing Management or additional courses as approved by an academic advisor.

E. Electives
Taken as needed to reach the required total hours

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Total Graduation Requirements: 120 hours