THE BACHELOR OF BUSINESS ADMINISTRATION IN
GENERAL BUSINESS
(Online and Evening)
Program Plan

A. General Education (36 hours)

B. Mathematics, Communication, and Computer Science (12 hours)
MATH 130: Pre-calculus (3 hours)
MATH 220: Applied Statistical Methods (3 hours)
COMM 270: Business Communications (3 hours)
INSY 102: Intro to Digital Communications (3 hours)

C. Business Core Curriculum (36 hours)
ECN 150: Microeconomics (3 hours)
ECN 151: Macroeconomics (3 hours)
ACC 204: Financial Accounting (3 hours)
ACC 205: Managerial Accounting (3 hours)
BUS 346: Legal, Ethical & Regulatory Environment (3 hours)
BUS 349: Management Information Systems (3 hours)
BUS 350: Business Quantitative Analysis (3 hours)
MGT 382: Production and Operations Management (3 hours)
FIN 362: Principles of Finance (3 hours)
MGT 363 Principles of Management (3 hours)
MKT 361: Principles of Marketing (3 hours)
MGT 498 Strategic Management (Capstone) (3 hours)

D. General Business/Personal Portfolio of Study Major (18 hours)
Select six 300-400 level courses from one or more disciplines (Accounting, Business, Economics, Finance, Management or Marketing).

E. Electives
Taken as needed to reach the required total hours

Total Graduation Requirements: 120 hours