THE ONLINE MBA
Program Plan

Foundation Courses* (0-9)
BAA 505 Micro and Macro Economics (3 hours)
BAA 510 Accounting and Finance (3 hours)
BAM 530 Applied Business Statistics (3 hours)
*Students may waive this foundation work with the satisfactory completion of equivalent undergraduate courses as evidenced by their official transcripts.

Core Program (21 hours)
BAA 601 Managerial Economics (3 hours)
BAA 603 Managerial Accounting (3 hours)
BAA 604 Issues in Business Law and Corporate Responsibility (3 hours)
BAA 605 Marketing Concepts and Practices (3 hours)
BAA 609 Corporation Finance (3 hours)
BAA 611 Operations Management Science (3 hours)
BAA 613 Ethical Leadership (3 hours)

Specialized Track of Study (12 hours)
Students may select a specialized track of study, which requires 12 semester hours (four courses) beyond the MBA core. Tracks include:
▪ Marketing
▪ Finance
▪ Economics
▪ General Business
▪ Human Resources
▪ Healthcare Management

MBA Capstone — BAA 699 (3 hours)
The MBA Capstone is the culmination course for the MBA program. The course provides students with the opportunity to correlate, integrate, and apply the concepts and principles that have been learned in the core and concentration courses of the MBA program. The course is normally taken as the final course in the MBA program.

Total: 36-45 hours