THE PROFESSIONAL MBA FOR INNOVATION
Program Plan

Module 1: Idea and Entity Creation
Courses:
- Retreat 1: Team Building
- Analytical Thinking and Problem Solving
- Idea Generation/New Product Development
- Accounting for Start-up Projects and Firms

Module 2: Team Building
Courses:
- Retreat 2: Project Management
- Law for Entrepreneurs
- Entrepreneurial Finance

Module 3: Decision Making
Courses:
- Retreat 3: Transformative Leadership
- Risk Analysis and Decision Making
- Socio-Economics of Innovation
- Negotiation and Leadership

Module 4: Entity Growth and Stabilization
Courses:
- Retreat 4: Selling the Idea
- Venture Funding
- Business Model Canvas and Competition
- Venture Management