THE BACHELOR OF BUSINESS ADMINISTRATION IN ECONOMICS
(Macon)
Program Plan

A. General Education (30 hours)

B. Additional Requirements (9 hours)

C. Business Core Curriculum (40-41 hours)
   MAT 131: Function and Graphs (3 hours) or MAT 133: Precalculus (4 hours)
   MAT 191: Calculus I (4 hours)
   ECN 150: Microeconomics (3 hours)
   ECN 151: Macroeconomics (3 hours)
   ACC 204: Financial Accounting (3 hours)
   ACC 205: Managerial Accounting (3 hours)
   BUS 281: Business Communications (3 hours)
   BUS 346: Legal Foundations of Business (3 hours)
   FIN 362: Principles of Finance (3 hours)
   IST 349: Management Information Systems (3 hours)
   MGT 363: Principles of Management (3 hours)
   MKT 361: Principles of Marketing (3 hours)
   MGT 498: Strategic Management (Capstone) (3 hours)

D. Experiential Learning (3 hours)
   Mercer On Mission, Study Abroad, or Academic Internship

E. Economics Major (15 hours)
   ECN 302: Intermediate Microeconomics (3 hours)
   ECN 303: Intermediate Macroeconomics (3 hours)
   ECN 353: Econometrics (3 hours)
   Three additional 300-400 level Economics courses

F. Electives
   Taken as needed to reach the required total hours

Total Graduation Requirements: 120 hours