THE BACHELOR OF BUSINESS ADMINISTRATION IN
GENERAL BUSINESS
(Macon)
Program Plan

A. General Education (30 hours)

B. Additional Requirements (9 hours)

C. Business Core Curriculum (39-40 hours)
   MAT 131: Function and Graphs (3 hours) or MAT 133: Pre-calculus (4 hours)
   ECN 150: Microeconomics (3 hours)
   ECN 151: Macroeconomics (3 hours)
   ACC 204: Financial Accounting (3 hours)
   ACC 205: Managerial Accounting (3 hours)
   BUS 281: Business Communications (3 hours)
   BUS 346: Legal, Ethical & Regulatory Environment (3 hours)
   IST 349: Management Information Systems (3 hours)
   BUS 350: Business Quantitative Analysis (3 hours)
   FIN 362: Principles of Finance (3 hours)
   MGT 363: Principles of Management (3 hours)
   MKT 361: Principles of Marketing (3 hours)
   MGT 498: Strategic Management (Capstone) (3 hours)

D. General Business Major (18 hours)
   Select six 300-400 level courses from one or more disciplines
   (Accounting, Business, Economics, Finance, Management, Marketing, or
   Sports Marketing and Analytics).

E. Electives
   Taken as needed to reach the required total hours

Total Graduation Requirements: 120 hours