THE BACHELOR OF BUSINESS ADMINISTRATION IN INTERNATIONAL BUSINESS
(Macon)
Program Plan

A. General Education (30 hours)

B. Additional Requirements (9 hours)

C. Business Core Curriculum (39-40 hours)
   - MAT 131: Function and Graphs (3 hours) or 133: Pre-calculus (4 hours)
   - ECN 150: Microeconomics (3 hours)
   - ECN 151: Macroeconomics (3 hours)
   - ACC 204: Financial Accounting (3 hours)
   - ACC 205: Managerial Accounting (3 hours)
   - BUS 281: Business Communications (3 hours)
   - BUS 346: Legal, Ethical & Regulatory Environment (3 hours)
   - IST 349: Management Information Systems (3 hours)
   - BUS 350: Business Quantitative Analysis (3 hours)
   - FIN 362: Principles of Finance (3 hours)
   - MGT 363: Principles of Management (3 hours)
   - MKT 361: Principles of Marketing (3 hours)
   - MGT 498: Strategic Management (Capstone) (3 hours)

D. International Business Major (27 hours)
   - ECN 441: International Economics (3 hours)
   - FIN 451: International Finance (3 hours)
   - MKT/MGT 472: International Marketing and Management (3 hours)
   - ECN 303: Intermediate Macroeconomics (3 hours)
   - FLL 251 (3 hours)
   - FLL 252 (3 hours)
   - Three course Discipline Track Designation (9 hours)

E. Electives
   Taken as needed to reach the required total hours

Total Graduation Requirements: 120 hours