THIRD ANNUAL MERCER CONFERENCE
ON CURRENT TRENDS IN INTERNATIONAL TRADE
THURSDAY, OCTOBER 8, 2015

Venue: Mercer University Atlanta Campus, 3001 Mercer University Drive, Atlanta, Georgia

Co-Sponsors: Eugene W. Stetson School of Business and Economics, Mercer University
Mercer University BB&T Center for Undergraduate Research in Public Policy and Capitalism
Mercer University School of Law
Georgia Institute of Continuing Legal Education (ICLE)
International Law Section, State Bar of Georgia

Contributing Sponsors: Bryan Cave LLP
King & Spalding LLP

Registration Information: Register through ICLE at http://www.iclega.org/programs/8960.html

SCHEDULE

8:00 am Registration

8:45 – 9:00 am Welcome and Introduction to Conference

9:00 – 10:30 am Panel 1: The Trans-Pacific Trade Partnership: Prospects and Challenges
- Miguel Rodriguez, Partner, Bryan Cave LLP
- Y.S. (Steve) Lee, Distinguished Scholar in Residence and Adjunct Professor, Director of the Law and Development Institute, Emory University School of Law
- Joseph Laroski, Counsel, King and Spalding LLP, Washington DC

10:30 – 10:45 am Break

10:45 am – 12:15 pm Panel 2: Issues in Taxation and Transfer Pricing
- Ben Miller, Director of Transfer Pricing, Bennett Thrasher LLP
- George Soba, Principal Global Transfer Pricing, Deloitte Tax LLP Atlanta
- James C. Nobles, Jr., James Noble LLC, Atlanta, international tax and transaction law
12:15 – 1:45 pm  Lunch and Keynote Address

- Raj Bhala, Associate Dean for International & Comparative Law and Rice Distinguished Professor, University of Kansas Law School
  
  *(Enduring Themes and Radical Transformations in International Trade Law)*

1:45 – 3:15 pm  Panel 3: E-Commerce and Cyber Security

- Evan Chuck, Partner, Bryan Cave LLP
- Todd Benson, Attorney, International Trade, United Parcel Service
- Steven Simon, Associate Professor of Management Information Systems, Mercer University Stetson School of Business and Economics
  
  *(“The cyber-security aspects of e-commerce”)*

3:15 – 3:30 pm  Break

3:30 – 5:00 pm  Panel 4: Drugs, Pharmaceuticals, and the Cosmetics Industry

- Arnab Nayak, Assistant Professor of Economics, Mercer University Stetson School of Business and Economics, Atlanta
  
  *("International Outsourcing of Clinical Trials and Its Effect on the Innovation and Pricing of Drugs in the U.S. Pharmaceutical Industry”)*

- Antonio Saravia, Assistant Professor of Economics, Mercer University Stetson School of Business and Economics, Director of the BB&T Center for Undergraduate Research in Public Policy and Capitalism, Macon
  
  *(“International Trade Aspects of Drug Legalization on Producing Countries” [working title]*)

- Joel Williams, Senior Counsel, Bryan Cave LLP
  
  *(“International Intellectual Property Protection for Cosmetics”)*

5:00 pm  Adjourn