

**ADVANCE YOUR KNOWLEDGE.**  
**MAKE AN IMPACT IN HEALTH CARE.**



HEALTH CARE  
**MBA**

**MERCER**  
UNIVERSITY

SCHOOL OF BUSINESS

# HEALTH CARE MBA

**The Health Care Master of Business Administration is designed for business professionals who are:**

- Learners seeking the quality of a full-time MBA program in a convenient weekend cohort format
- Leaders seeking to advance their career and make an impact in the health care industry

Mercer's **Health Care Master of Business Administration** in Macon prepares students with the interconnected knowledge to understand essential business principles and tackle challenges in the rapidly changing health care landscape. The program is designed for those currently working in the industry and for individuals interested in advancing into management positions in health care.

Students develop a strong understanding of management, marketing, accounting, information systems, and business law concepts. Coursework in health economics, finance, and ethics further enables students to address public policy and data management issues related to health care delivery. Through a special week-long summer residency, students meet with key health care decision makers to learn in-depth about health care policy and compliance. Immersive learning experiences and a cohort model promote close relationships among classmates and faculty, and the program can be completed in as little as 12 months. *Field residency opportunities are subject to change.*

**Program Advantages:**

- Weekend classes meet every two weeks to accommodate full-time employment
- Program can be completed in 12 months
- Cohort model cultivates collaboration and networking
- Beautiful campus creates a serene learning environment
- Accredited by the Association to Advance Collegiate Schools of Business (AACSB)





## PROGRAM OF STUDY

Weekend classes are offered in eight-week terms on the Macon campus in the fall, spring, and summer semesters. To complete the program in 12 months, students will enroll in two classes every eight weeks.

### Foundation Courses\* (9 hours)

BAA 505	Micro and Macro Economics	3 hours
BAA 510	Accounting and Finance	3 hours
BAM 530	Business Statistics	3 hours

\*Students may waive this foundation work with the satisfactory completion of equivalent undergraduate courses as evidenced by their official transcripts.

### Core Program (24 hours)

BAA 601	Managerial Economics	3 hours
BAA 607	Management Information Systems	3 hours
BAM 610	Managers and the Legal and Governmental Environment of Business	3 hours
BAM 612	Corporate Financial Management	3 hours
BAM 614	Accounting for Control	3 hours
BAM 620	Strategic Marketing	3 hours
PBA 653C	Marketing Concepts and Consumer Behavior	3 hours
BA 692	Organizational Behavior	3 hours

### Health Care Courses (12 hours)

HCM 602	Ethical Issues in Health Care Management	3 hours
HCM 603	Health Care Economics and Finance	3 hours
BAM 627	Healthcare Field Residency	3 hours
BAM 699	MBA Capstone	3 hours

### Total 36 hours

(45 hours if the foundation courses are needed)



### THE MACON CLASSROOM

Mercer's Health Care MBA courses are taught by accomplished and dedicated faculty who provide students with individualized attention. Our Macon campus offers convenient access for students with in-person classes taught on Fridays and Saturdays. Fellow students in the program bring relevant professional backgrounds to the classroom, which fosters a collaborative learning environment and meaningful dialogue.

### FIELD RESIDENCY

The health care field residency is a week-long academic residency meeting with key health care stakeholders and decision makers. Students visit government agencies, legislators, and individuals influencing health care policy and reimbursement. Topics such as compliance issues and medical research are also addressed during the residency. Previously students and faculty have visited Washington D.C., Santiago, Chile, and Lima, Peru. *Field residency opportunities are subject to change.*

### A SMART INVESTMENT

Choosing to enroll in an MBA program is a significant investment of both time and money into your career. Mercer's Health Care MBA is competitively priced, and you can be confident that a Mercer MBA provides high return on investment and prepares you for career success.

## ADMISSION REQUIREMENTS

Applicants seeking graduate admission must have a bachelor's (undergraduate) degree with an acceptable grade point average from a regionally accredited college or university. The degree may be in any discipline. The admission decision is based upon assessment of the applicant's ability for successful graduate study. This assessment will be based upon aptitude, measured by the GMAT or GRE, previous academic record, and in some instances successful managerial experience.

### Required Application Materials Include:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Résumé
- Official transcripts from each college attended
- Official GMAT or GRE scores\*

International applicants should consult the University catalog for additional requirements.

\*Hospital employees with an undergraduate GPA of 3.0 or higher may be exempt from the GMAT or GRE test score requirement.

### Priority Application Deadline

Fall I (August) March 15

Applicants may still apply after the priority deadline and will be admitted on a rolling basis prior to the start of the term.

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## CONTACT US

Office of Graduate Admissions  
and Academic Advising Services

478.301.2833 or

[MaconMBA@mercer.edu](mailto:MaconMBA@mercer.edu)

[business.mercer.edu](http://business.mercer.edu)



## A TOP-RANKED BUSINESS SCHOOL EXPERIENCE

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide.

Mercer's School of Business delivers career-focused business education in order to develop innovative leaders who are responsible global citizens. Widely recognized for innovative academic programs and accomplished faculty, the School of Business is an accredited member of AACSB International—the Association to Advance Collegiate Schools of Business, placing Mercer among the top 5% of business schools worldwide. The School has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report*, including specific recognition for its full-time, part-time, and online MBA programs.



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