

INVEST ONE YEAR.
ACCELERATE YOUR CAREER.



FULL-TIME
(DAY)
MBA

MERCER
UNIVERSITY

SCHOOL OF BUSINESS

FULL-TIME (DAY)

MBA

The Full-Time Master of Business Administration is designed for:

- Learners seeking an immersive educational experience in the global business hub of Atlanta
- Aspiring leaders with the ambition to jump-start their career through further education

Mercer's **Full-Time (Day) Master of Business Administration** offers students a unique opportunity to study in Atlanta and earn an accelerated MBA. Students may earn their degree in as little as 10-12 months or complete the program at their pace. The program features small class sizes that facilitate closer relationships among classmates, faculty, career services, and staff. Students also engage in professional development opportunities that develop leadership skills and cultivate career preparation. No work experience is required for admission, thus making it ideal for students from various undergraduate disciplines and fields who seek a career in business.

The Full-Time MBA program enrolls students twice per year in January and August. If needed, students beginning classes in January may complete foundation coursework during the fall terms. Students beginning in August may complete foundation courses during the summer terms. Throughout the program, students develop an understanding of human behavior, attitudes, and skills necessary to achieve effective team building and working relationships. Additionally, students have the unique opportunity to gain international experience through study abroad, receive job placement assistance, and participate in service-learning opportunities to help build their résumés.

Program Advantages:

- Accelerated program can be completed in 10-12 months
- No previous business experience required
- Beautiful campus creates a serene learning environment
- Easy-to-reach location, just off I-85 and I-285 North inside the perimeter
- Professionally accomplished and highly credentialed faculty
- Accredited by prestigious AACSB International
- Individual attention and small class sizes





PROGRAM OF STUDY

Classes are typically Monday-Thursday during the day, and professional development days are on Friday. Elective courses are offered in the evening and online.

Foundation Courses* (9 hours)

BAA 505 Micro and Macro Economics	3 hours
BAA 510 Accounting and Finance	3 hours
BAM 530 Business Statistics	3 hours

*Students may waive this foundation work with the satisfactory completion of equivalent undergraduate courses as evidenced by their official transcripts.

Core Program (24 hours)

BUS 601 Global Managerial Economics	3 hours
BUS 602 Human Capital Management	3 hours
BUS 603 Accounting for Managers	3 hours
BUS 605 Marketing Decision Making	3 hours
BUS 609 Financial Decision Making	3 hours
BUS 606 Decision Making and Decision Analytics OR	3 hours
BUS 611 Supply Chain and Logistics Management	3 hours
BUS 613 Ethical Leadership	3 hours
BUS 699 Strategy/Capstone**	3 hours

**The capstone course provides students with the opportunity to correlate, integrate, and apply concepts and principles that have been learned.

Specialized Concentration of Study (12 hours)

Students will select a concentration, which requires 12 semester hours (four courses) beyond the MBA core. The concentration must include a customized law course. Concentrations include:

- Accounting
- Entrepreneurship and Innovation
- Finance
- Global Business
- Health Care Management
- Integrative Business
- Managing People and Change
- Marketing

Total 36 hours

(45 hours if the foundation courses are needed)



THE ATLANTA CLASSROOM

The global business hub of Atlanta is one of the fastest-growing metro areas in the nation. Students have a front-row seat to watch course topics in action in the economic engine of the Southeast. Atlanta is also home to some of the nation's largest employers and Fortune 500 companies. Fellow students in the program bring diverse backgrounds to the classroom, which fosters a collaborative learning environment and meaningful dialogue.

CAREER DEVELOPMENT

At Mercer, we're committed to providing our students with the support to achieve success and meaningful outcomes. Mercer's Center for Career and Professional Development for the School of Business provides tailored support to meet our students' professional goals. Our students are prepared to pursue top job opportunities through internships and career coaching.

A SMART INVESTMENT

Choosing to enroll in an MBA program is a significant investment of both time and money into your career. Mercer's Full-Time MBA in Atlanta is competitively priced, and you can be confident that a Mercer MBA provides high return on investment and prepares you for career success.

CLASS PROFILE

Average Age: 24

45% Male | 55% Female

Countries represented include: U.S., Germany, India, Pakistan, Thailand, and Vietnam

This is an average profile of our Fall 2020 class and does not represent minimum admission requirements.

ADMISSION REQUIREMENTS

Applicants seeking graduate admission must have a bachelor's (undergraduate) degree with an acceptable grade point average from a college or university accredited by an institutional accreditor recognized by the U.S. Department of Education. The degree may be in any discipline. The admission decision is based upon assessment of the applicant's ability for successful graduate study. This assessment will be based upon aptitude, measured by the GMAT or GRE, previous academic record, and in some instances, successful managerial experience.

Required Application Materials Include:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Résumé
- Official transcripts from each college attended
- Official GMAT or GRE scores

International applicants should consult the University catalog for additional requirements.

Applicants may be requested by the Office of Admissions to submit a graduate admissions essay or participate in an admissions interview.

Priority Application Deadline

Fall I (August)	March 15
Spring I (January)	October 15

Applicants may still apply after the priority deadline and will be admitted on a rolling basis prior to the start of the term.

ATTEND AN EVENT

Learn more and register for Mercer's School of Business information sessions and events.



CONTACT US

Office of Admissions
678.547.6300 or
business.admissions@mercer.edu
business.mercer.edu



A TOP-RANKED BUSINESS SCHOOL EXPERIENCE

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide.

Mercer's School of Business delivers career-focused business education in order to develop innovative leaders who are responsible global citizens. Widely recognized for innovative academic programs and accomplished faculty, the School of Business is an accredited member of AACSB International—the Association to Advance Collegiate Schools of Business, placing Mercer among the top 5% of business schools worldwide. The School has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report*, including specific recognition for its full-time, part-time, and online MBA programs.



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