

**GROW AT YOUR OWN PACE.**  
**ON YOUR TERMS.**



# EVENING **MBA**

**MERCER**  
UNIVERSITY

SCHOOL OF BUSINESS

# EVENING MBA

The Evening Master of Business Administration is designed for business professionals who are:

- Learners seeking the quality of a full-time MBA program in a convenient evening format
- Leaders with the ambition to advance their career through education

Mercer's **Evening Master of Business Administration** in Macon immerses students in a highly interactive learning environment. With options to pursue an accelerated 30-hour MBA or a specialized 36-hour MBA, students can tailor their experience to fit their goals. Program completion time is approximately 12-24 months. Business concepts learned in the classroom may be immediately applied to business challenges in the workplace, enabling students to advance their careers to the next level.

The Evening MBA prepares students interested in the management of human, material, and financial resources in business, government, and nonprofit organizations. Students examine the social dilemmas and value conflicts that affect an organization's performance, and gain relevant experience through collaborative projects with local companies and organizations. Students will also develop an understanding of human behavior, attitudes, and skills necessary to achieve effective team building and working relationships.



**Program Advantages:**

- Choose between an accelerated 30-hour MBA or a specialized 36-hour MBA
- Individual courses meet one night per week, Monday through Thursday
- Three start terms throughout the year
- Ability to supplement some on-campus classes with online classes as desired
- Program can be completed in 12-24 months





## PROGRAM OF STUDY

Students may pursue an accelerated **30-hour MBA** or a **36-hour MBA** that includes a specialized concentration. Concentrations allow further customization to align curriculum with personal and professional goals. Weekday evening classes are offered on the Macon campus in the fall, spring, and summer semesters.

### Foundation Courses\* (9 hours)

BAA 505	Micro and Macro Economics	3 hours
BAA 510	Accounting and Finance	3 hours
BAM 530	Business Statistics	3 hours

\*Students may waive this foundation work with the satisfactory completion of equivalent undergraduate courses as evidenced by their official transcripts.

### Core Program (24-27 hours)

BUS 601	Global Managerial Economics	3 hours
BUS 602	Human Capital Management	3 hours
BUS 603	Accounting for Managers	3 hours
BUS 604	Legal Environment of Business**	3 hours
BUS 605	Marketing Decision Making	3 hours
BUS 609	Financial Decision Making	3 hours
BUS 606	Decision Making and Decision Analytics <b>OR</b>	3 hours
BUS 611	Supply Chain and Logistics Management	3 hours
BUS 613	Ethical Leadership	3 hours
BUS 699	Strategy/Capstone <sup>†</sup>	3 hours

\*\*Students in the 36-hour MBA track will complete a concentration-specific law course.

<sup>†</sup>The capstone course provides students with the opportunity to correlate, integrate, and apply concepts and principles that have been learned.

### Elective (3 hours)

Students pursuing the 30-hour MBA will select a course at the 600 level or higher offered by the School of Business.

### Specialized Concentration of Study (12 hours)

Students pursuing the 36-hour MBA will select a concentration, which requires 12 semester hours (four courses) beyond the MBA core. The concentration must include a customized law course.

Concentrations include:

- Accounting
- Entrepreneurship and Innovation
- Finance
- Global Business
- Health Care Management
- Integrative Business
- Managing People and Change
- Marketing

### Total 30-36 hours

(39-45 hours if the foundation courses are needed)



## THE MACON CLASSROOM

Mercer's MBA courses are taught by accomplished and dedicated faculty who provide students with individualized attention. Our Macon campus offers convenient access for students with in-person classes taught on weeknights. Fellow students in the program bring relevant professional backgrounds to the classroom, which fosters a collaborative learning environment and meaningful dialogue.

## CAREER DEVELOPMENT

At Mercer, we're committed to providing our students with the support to achieve success and meaningful outcomes. Mercer's Center for Career and Professional Development for the School of Business provides tailored support to meet our students' professional goals. Our students are prepared to pursue top job opportunities through professional development and career coaching.

## A SMART INVESTMENT

Choosing to enroll in an MBA program is a significant investment of both time and money into your career. Mercer's Evening MBA is competitively priced, and you can be confident that a Mercer MBA provides high return on investment and prepares you for career success.

## + COMBINED PROGRAM OPTION

Capitalizing on the interconnected relationship between business and law, Mercer offers a combined **Juris Doctor (J.D.)/MBA** degree through the School of Law and School of Business. Gain a competitive edge and elevate career opportunities by merging business and law education through this program.

## ADMISSION REQUIREMENTS

Applicants seeking graduate admission must have a bachelor's (undergraduate) degree with an acceptable grade point average from a college or university accredited by an institutional accreditor recognized by the U.S. Department of Education. The degree may be in any discipline. The admission decision is based upon assessment of the applicant's ability for successful graduate study. This assessment will be based upon aptitude, measured by the GMAT or GRE, previous academic record, and in some instances successful managerial experience.

### Required Application Materials Include:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Résumé
- Official transcripts from each college attended
- Official GMAT or GRE scores

International applicants should consult the University catalog for additional requirements.

### Priority Application Deadline

Fall (August) March 15  
Spring (January) October 15  
Summer (May) March 15

Applicants may still apply after the priority deadline and will be admitted on a rolling basis prior to the start of the term.

## ATTEND AN EVENT

Learn more and register for Mercer's School of Business information sessions and events.



## CONTACT US

Office of Graduate Admissions  
and Academic Advising Services  
478.301.2833 or  
MaconMBA@mercer.edu  
[business.mercer.edu](http://business.mercer.edu)



## A TOP-RANKED BUSINESS SCHOOL EXPERIENCE

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide.

Mercer's School of Business delivers career-focused business education in order to develop innovative leaders who are responsible global citizens. Widely recognized for innovative academic programs and accomplished faculty, the School of Business is an accredited member of AACSB International—the Association to Advance Collegiate Schools of Business, placing Mercer among the top 5% of business schools worldwide. The School has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report*, including specific recognition for its full-time, part-time, and online MBA programs.



**AACSB**  
ACCREDITED



**MERCER**  
UNIVERSITY

SCHOOL OF BUSINESS