

**APPLY NEW SKILLS  
IMMEDIATELY.**



# ONLINE **MBA**

**MERCER**  
UNIVERSITY

SCHOOL OF BUSINESS

# ONLINE MBA

**The Online Master of Business Administration is designed for:**

- Learners seeking the quality of an on-campus MBA program in a convenient online format
- Leaders with the ambition to advance their career through education

Mercer's **Online Master of Business Administration** offers a rich academic experience in a convenient format. Moderated by highly credentialed faculty who also lead the on-campus program, Mercer's Online MBA allows students to pursue a respected MBA in a flexible, self-paced format. Students may choose between an accelerated 30-hour MBA that can be completed in as little as 12 months or a 36-hour MBA that includes a specialized concentration. Through four customized courses, the 36-hour MBA may be completed in as few as 16 months. The program is designed for individuals who are managers as well as those preparing for advancement into middle management or administrative levels by further developing key management and leadership skills.

The Online MBA prepares students for the management of human, material, and financial resources in business, government, and nonprofit organizations. Students examine the social dilemmas and value conflicts that affect an organization's performance, and gain relevant experience through collaborative projects with local companies and organizations. Students will also develop an understanding of human behavior, attitudes, and skills necessary to achieve effective team building and working relationships.

**Program Advantages:**

- Self-paced program with individualized concentrations of study
- Eight-week courses
- Interactive technology that delivers dynamic synchronous and asynchronous online learning experiences
- Professionally accomplished and highly credentialed faculty
- Assistance with securing internships and job placement
- Five start terms throughout the year





## PROGRAM OF STUDY

Students may pursue an accelerated **30-hour MBA** or a **36-hour MBA** that includes a specialized concentration. Concentrations allow further customization to align curriculum with personal and professional goals. Business concepts learned in the classroom may be immediately applied to business challenges in the workplace, enabling students to advance their careers to the next level.

### Foundation Courses\* (9 hours)

BAA 505 Micro and Macro Economics	3 hours
BAA 510 Accounting and Finance	3 hours
BAM 530 Business Statistics	3 hours

\*Students may waive this foundation work with the satisfactory completion of equivalent undergraduate courses as evidenced by their official transcripts.

### Core Program (24-27 hours)

BUS 601 Global Managerial Economics	3 hours
BUS 602 Human Capital Management	3 hours
BUS 603 Accounting for Managers	3 hours
BUS 604 Legal Environment of Business**	3 hours
BUS 605 Marketing Decision Making	3 hours
BUS 609 Financial Decision Making	3 hours
BUS 606 Decision Making and Decision Analytics <b>OR</b>	3 hours
BUS 611 Supply Chain and Logistics Management	3 hours
BUS 613 Ethical Leadership	3 hours
BUS 699 Strategy/Capstone†	3 hours

\*\*Students in the 36-hour MBA track will complete a concentration-specific law course.

†The capstone course provides students with the opportunity to correlate, integrate, and apply concepts and principles that have been learned.

### Elective (3 hours)

Students pursuing the 30-hour MBA will select a course at the 600 level or higher offered by the School of Business.

### Specialized Concentration of Study (12 hours)

Students pursuing the 36-hour MBA will select a concentration which requires 12 semester hours (four courses) beyond the MBA core. The concentration must include a customized law course. Concentrations include:

- Accounting
- Entrepreneurship and Innovation
- Finance
- Global Business
- Health Care Management
- Integrative Business
- Managing People and Change
- Marketing

### Total 30-36 hours

(39-45 hours if the foundation courses are needed)



## THE MERCER CLASSROOM

Mercer's MBA courses are taught by accomplished faculty who provide students with individualized attention. Students from diverse professional backgrounds contribute to meaningful dialogue, and in 2021 students from 14 states and over 40 counties in Georgia were represented in the Online MBA program. Online courses are a combination of synchronous or asynchronous virtual meetings, assignments, and projects.

## CAREER DEVELOPMENT

At Mercer, we're committed to providing our students with the support to achieve success and meaningful outcomes. Mercer's Center for Career and Professional Development for the School of Business provides tailored support to meet our students' professional goals. Our students are prepared to pursue top job opportunities through internships and career coaching.

## A SMART INVESTMENT

Choosing to enroll in an MBA program is a significant investment of both time and money into your career. Mercer's Online MBA is competitively priced, and you can be confident that a Mercer MBA provides high return on investment and prepares you for career success.

## + COMBINED PROGRAM OPTIONS

Mercer offers combined degree options that merge the benefits of an MBA with other professional degrees.

**Doctor of Pharmacy/MBA**

**Doctor of Physical Therapy/MBA**

**Master of Divinity/MBA**

**MBA/Master of Accountancy**

## ADMISSION REQUIREMENTS

Applicants seeking graduate admission must have a bachelor's (undergraduate) degree with an acceptable grade point average from a college or university accredited by an institutional accreditor recognized by the U.S. Department of Education. The degree may be in any discipline. The admission decision is based upon assessment of the applicant's ability for successful graduate study. This assessment will be based upon aptitude, measured by the GMAT or GRE, previous academic record, and in some instances, successful managerial experience.

### Required Application Materials Include:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Résumé
- Official transcripts from each college attended
- Official GMAT or GRE scores

International applicants should consult the University catalog for additional requirements.

### Priority Application Deadline

Fall I (August)	March 15
Fall II (October)	August 15
Spring I (January)	October 15
Spring II (March)	January 15
Summer (May)	March 15

Applicants may still apply after the priority deadline and will be admitted on a rolling basis prior to the start of the term.

## ATTEND AN EVENT

Learn more and register for Mercer's School of Business information sessions and events.



## CONTACT US

Office of Admissions

678.547.6300 or

[business.admissions@mercer.edu](mailto:business.admissions@mercer.edu)

[business.mercer.edu](http://business.mercer.edu)



## A TOP-RANKED BUSINESS SCHOOL EXPERIENCE

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide.

Mercer's School of Business delivers career-focused business education in order to develop innovative leaders who are responsible global citizens. Widely recognized for innovative academic programs and accomplished faculty, the School of Business is an accredited member of AACSB International—the Association to Advance Collegiate Schools of Business, placing Mercer among the top 5% of business schools worldwide. The School has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report*, including specific recognition for its full-time, part-time, and online MBA programs.



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