

# Graduate Certificate Programs

Mercer's Stetson-Hatcher School of Business is dedicated to helping you build your résumé and achieve professional growth. Whether you desire to sharpen your skillset or pursue opportunities in a new industry, Mercer's graduate certificate programs are designed to prepare you with the tools for what's next in business and your career.

## Business and Data Analytics

### ATLANTA

Learn how data analytics plays an essential role in business decision making and how to use probability concepts and distributions for inferential statistics and predictive and prescriptive analytics.

- BDA 600 Survey of Business Analytics
- BDA 602 Statistics for Business Analytics
- BDA 611 Visual Reporting and Communication

### Choose Elective

- BDA 612 Management Analytics
- BDA 620 Data Mining
- BDA 622 Marketing Analytics
- BDA 632 Financial Analytics

## Compliance, Regulation, and Analytics in Fintech

### ATLANTA AND ONLINE

Discover how to drive innovation in the financial technology industry by combining data, technology, design, and people to solve problems with information on the latest regulations and compliance.

- BFT 610 Fintech Foundations and Overview
- BFT 620 Innovation and Technology in Fintech
- BFT 630 Data Analytics and Communications in Fintech
- BFT 640 Regulation and Compliance in Fintech

## Diversity, Equity, and Inclusion Management

### ONLINE

Cultivate the skills to create inclusive cultures, enhance organizational effectiveness, and maximize the sense of belonging among diverse stakeholders in organizations and communities.

- DEI 610 Managing Diversity, Equity, and Inclusion
- DEI 620 Inclusion and Diversity Self-Assessment and Development
- DEI 630 Diversity, Equity, and Inclusion in a Global Workplace
- DEI 640 Creating Inclusive Workplaces

## Entrepreneurship and Innovation

### ONLINE

Recognize and seize opportunities, innovate, create change, and learn the ins and outs of developing a business model and more.

- ENT 610 Entrepreneurship, Intrapreneurship, and Innovation
- ENT 620 Innovation Management
- ENT 630 Social Entrepreneurship
- ENT 640 Economic Information for Business Development

## Healthcare Management and Analytics

### ONLINE

Understand the unique challenges in healthcare and develop skills for better decision making, successful project planning, financing, staffing, and budgeting in different healthcare roles and settings.

- HMA 610 Introduction to the Healthcare Business Environment
- HMA 620 Economics and Business Aspects of Healthcare
- HMA 630 Managing People and Processes in the Healthcare Business
- HMA 640 Healthcare Analytics

## Women in Leadership

### ATLANTA

Develop essential skills in negotiation and conflict resolution, innovation and entrepreneurship, data-driven decision making, and organizational behavior to equip you along your leadership journey. This program is designed for women leaders.

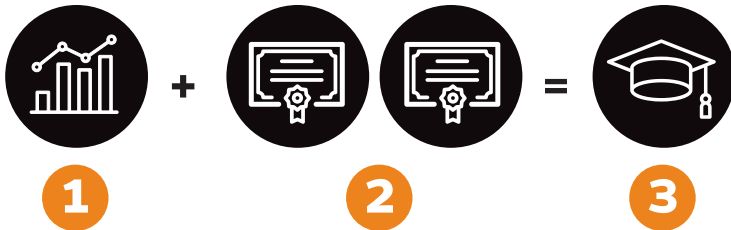
- WIL 610 Negotiation and Critical Conversations for Women
- WIL 620 Entrepreneurship and Innovation for Women
- WIL 630 Data-Driven Decision Making for Women Leaders
- WIL 640 Women in Leadership Capstone

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## Stack and Combine Certificates

Graduate certificates offered by Mercer's School of Business can be stacked to build a tailored graduate business education. The **Master of Science in Integrative Business** provides the opportunity to blend two or more areas of study to fit personal and professional goals. Through this unique program, students will complete core curriculum requirements and choose two graduate certificates to customize their program.



**1**  
Complete core classes in accounting, financial, human capital management, and marketing decision making.

**2**  
Choose two 12-credit graduate certificates to build your program.

**3**  
Earn your M.S. in Integrative Business.

*Individuals with a BBA, MBA, or B.S. in Business from an AACSB accredited school may be exempt from core requirements and will select a third certificate to meet the required 36 credit hours.*

## Admission Requirements

Applicants seeking graduate admission must have a bachelor's degree with an acceptable grade point average from a college or university accredited by an institutional accreditor recognized by the U.S. Department of Education, or proof of equivalent degree from a foreign university. The degree may be in any discipline.

### REQUIRED APPLICATION MATERIALS:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Official transcripts from each college attended
- Diversity, Equity, and Inclusion Management, Entrepreneurship and Innovation, and Women in Leadership certificate applicants will submit a statement of purpose on their application

## A Top Ranked Business School

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide. Mercer's School of Business has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report* and The Princeton Review, including specific recognition for its full-time, part-time, and online MBA programs.

## Contact Us

**Office of Admissions**  
**678.547.6300** or  
**business.admissions@mercer.edu**  
**business.mercer.edu**

Ready to take the next step? Scan to learn more about Mercer's graduate certificates.



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