



**POWER BUSINESS  
FORWARD**

**WITH THE MERCER  
MBA**

**POWERED BY YOUR GOALS**

- › Evening MBA
- › Full-Time (Day) MBA
- › Online MBA
- › Health Care MBA
- › Innovation MBA

**CHOOSE YOUR MBA PACE**

**30-hour**

Complete your MBA in as few as 12 months.

**OR**

**36-hour**

Customize your MBA with an embedded certificate or concentration.



**MERCER**  
UNIVERSITY

SCHOOL OF BUSINESS

ATLANTA • MACON • ONLINE

## FIND YOUR FIT WITH A MERCER MBA

Whether you want to jumpstart your first professional opportunity, grow your business expertise for career advancement, or need to balance work and life while working toward your goals, Mercer's MBA programs make it possible for you to pursue what's next.

Program	Evening	Online	Full-Time (Day)	Health Care	Innovation
Location	Atlanta and Macon with flexibility to blend with online courses	Online	Atlanta	Macon	Macon
Background	Bachelor's degree in any field				
Course Length	8-week terms				
Program Length	30-hour MBA completed in as few as 12 months or self-paced  36-hour MBA includes concentration or graduate certificate	30-hour MBA completed in as few as 12 months or self-paced  36-hour MBA includes concentration or graduate certificate	36-hour MBA includes concentration or graduate certificate	36-hour MBA with specialized health care courses	36-hour MBA with specialized innovation courses
Start Date	January, March, May, August, October	January, March, May, August, October	January and August	January and August	January and August
Classes Meet	Weekday evenings	Synchronous (Monday–Thursday evenings) or Asynchronous	Weekdays Monday–Thursday	Friday and Saturday	Friday and Saturday
Professional Development	All program formats have opportunities for professional development and networking.				

## RÉSUMÉS WITH RESULTS

Students are empowered with the tools to pursue top job opportunities and internships through career coaching and professional development. Mercer MBA alumni are entrepreneurs, leaders, and professionals that can be found at organizations and Fortune 500 companies such as:

- American International Group
- AT&T
- Atrium Navicent Health
- Bank of America
- Coca-Cola
- Delta
- GEICO
- Greystone Power
- The Home Depot
- HD Supply
- IBM
- Insight Global
- Johnson & Johnson
- KPMG
- Microsoft
- Northside Hospital
- Piedmont Healthcare
- ProSource 360 Consulting
- Truist Bank
- UPS

# 96%

of 2021 School of Business graduates were employed or continuing their education six months after earning a Mercer degree.\*

\*See methodology at [mercer.edu/post-graduate](http://mercer.edu/post-graduate).

## EARN YOUR MBA AT YOUR PACE

Choose between an accelerated **30-hour MBA** or a customized **36-hour MBA** to tailor your program to fit your goals.

30-hour

### PROGRAM OF STUDY

#### Foundation Courses (0-9 hours)

BAA 505 Micro and Macro Economics  
BAA 510 Accounting and Finance  
BAM 530 Business Statistics

#### Core Program (24-27 hours)

BUS 601 Global Managerial Economics  
BUS 602 Human Capital Management  
BUS 603 Accounting for Managers  
BUS 604 Legal Environment of Business  
BUS 605 Marketing Decision Making  
BUS 609 Financial Decision Making  
BUS 606 Decision Making and Decision Analytics **OR**  
BUS 611 Supply Chain and Logistics Management  
BUS 613 Ethical Leadership  
BUS 699 Strategy/Capstone

*30-hour MBA students will select an elective at the 600-level or higher.*

*3-9 additional credit hours if foundations are needed.*

36-hour

### GRADUATE CERTIFICATES AND CONCENTRATIONS

Students pursuing the 36-hour MBA will select a graduate certificate or concentration, which requires 12 credit hours (four courses) beyond the 24 hours of core courses. The concentration must include a law course.

#### Graduate Certificates

- Business and Data Analytics
- Compliance, Regulation, and Analytics in Fintech
- Diversity, Equity, and Inclusion Management
- Entrepreneurship and Innovation
- Healthcare Management and Analytics
- Women in Leadership

#### Concentrations

- Accounting
- Finance
- Global Business
- Integrative Business
- Managing People and Change
- Marketing

36-hour

### HEALTH CARE MBA AND INNOVATION MBA

In addition to foundations and core classes, Health Care MBA and Innovation MBA students will complete 12 hours of four program-specific courses.

#### Health Care MBA Courses (12 hours)

Students will complete three HCM courses in topics like health care policy, health care economics and finance, managed care and third party payers, and more.  
BUS 699 MBA Capstone

#### Innovation MBA Courses (12 hours)

BUS 693 Negotiations  
BUS 694 Innovation Management  
PBA 615B Idea Generation/New Product Development  
PBA 655B Project Launch

### COMBINED DEGREES

Combine the Mercer MBA with another Mercer graduate or professional program to maximize your impact.

- Master of Accountancy + MBA
- Master of Divinity + MBA
- Pharmacy + MBA

- Physical Therapy + MBA
- Juris Doctor + MBA



Class time and program flexibility were very important to me because I was working 60-hour weeks when I started my journey. Mercer's flexible and evening classes made it possible for me to pursue my MBA, and the quality of the education is unmatched.

**DEREK LEE, EVENING MBA '22 | REVENUE ANALYST, INSIGHT GLOBAL**

## ADMISSION REQUIREMENTS

Applicants must have a bachelor's degree in any discipline with an acceptable GPA from a regionally accredited college or university. Mercer's School of Business is Test Optional—applicants may apply to be considered for admission without submitting GMAT or GRE test scores and will instead submit a statement of purpose on their application.

### Required Application Materials Include:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Résumé
- Official transcripts from each college attended
- Official GMAT or GRE scores **OR** Test Optional Statement of Purpose

View additional international applicant requirements at [business.mercer.edu/apply](https://business.mercer.edu/apply).

Employees of the **U.S. Department of Defense**, including civilians and contractors, may be eligible for a 30% tuition benefit for a graduate business program at Mercer University. Learn more about **other educational partnerships** and pathways at [business.mercer.edu/partnerships](https://business.mercer.edu/partnerships).



## A TOP-RANKED BUSINESS SCHOOL

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide. Mercer's School of Business has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report* and The Princeton Review, including specific recognition for its full-time, part-time, and online MBA programs.

**LEARN MORE AND  
TAKE THE NEXT STEP:  
[business.mercer.edu/mba](https://business.mercer.edu/mba)**



## CONTACT US

### ATLANTA

Office of Graduate Admissions  
678.547.6300 or [business.admissions@mercer.edu](mailto:business.admissions@mercer.edu)

### MACON

Office of Graduate Admissions  
478.301.2833 or [MaconMBA@mercer.edu](mailto:MaconMBA@mercer.edu)



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