



**POWER BUSINESS
FORWARD**

**WITH THE MERCER
MBA**

POWERED BY YOUR GOALS

- › Evening MBA
- › Full-Time (Day) MBA
- › Online MBA
- › Health Care MBA
- › Innovation MBA

CHOOSE YOUR MBA PACE

30-hour

Complete your MBA in as few as 12 months.

OR

36-hour

Customize your MBA with an embedded certificate or concentration.



MERCER
UNIVERSITY

SCHOOL OF BUSINESS

ATLANTA • MACON • ONLINE

FIND YOUR FIT WITH A MERCER MBA

Whether you want to jumpstart your first professional opportunity, grow your business expertise for career advancement, or need to balance work and life while working toward your goals, Mercer's MBA programs make it possible for you to pursue what's next.

Program	Evening	Online	Full-Time (Day)	Health Care	Innovation
Location	Atlanta and Macon with flexibility to blend with online courses	Online	Atlanta	Macon	Macon
Background	Bachelor's degree in any field				
Course Length	8-week terms				
Program Length	30-hour MBA completed in as few as 12 months or self-paced 36-hour MBA includes concentration or graduate certificate	30-hour MBA completed in as few as 12 months or self-paced 36-hour MBA includes concentration or graduate certificate	36-hour MBA includes concentration or graduate certificate	36-hour MBA with specialized health care courses	36-hour MBA with specialized innovation courses
Start Date	January, March, May, August, October	January, March, May, August, October	January and August	January and August	January and August
Classes Offered	Weekday evenings	Synchronous (Monday–Thursday evenings) or Asynchronous	Weekdays Monday–Thursday	In-person and online options available	In-person and online options available
Professional Development	All program formats have opportunities for professional development and networking.				

RÉSUMÉS WITH RESULTS

Students are empowered with the tools to pursue top job opportunities and internships through career coaching and professional development. Mercer MBA alumni are entrepreneurs, leaders, and professionals that can be found at organizations and Fortune 500 companies such as:

- American International Group
- AT&T
- Atrium Navicent Health
- Bank of America
- Coca-Cola
- Delta
- GEICO
- Greystone Power
- The Home Depot
- HD Supply
- IBM
- Insight Global
- Johnson & Johnson
- KPMG
- Microsoft
- Northside Hospital
- Piedmont Healthcare
- ProSource 360 Consulting
- Truist Bank
- UPS

96%

of 2022 School of Business graduates were employed or continuing their education six months after earning a Mercer degree.*

*See methodology at mercer.edu/post-graduate.

EARN YOUR MBA AT YOUR PACE

Choose between an accelerated **30-hour MBA** or a customized **36-hour MBA** to tailor your program to fit your goals.

30-hour

PROGRAM OF STUDY

Foundation Courses (0-9 hours)

BAA 505 Micro and Macro Economics
BAA 510 Accounting and Finance
BAM 530 Business Statistics

Core Program (24-27 hours)

BUS 601 Global Managerial Economics
BUS 602 Human Capital Management
BUS 603 Accounting for Managers
BUS 604 Legal Environment of Business
BUS 605 Marketing Decision Making
BUS 609 Financial Decision Making
BUS 606 Decision Making and Decision Analytics **OR**
BUS 611 Supply Chain and Logistics Management
BUS 613 Ethical Leadership
BUS 699 Strategy/Capstone

30-hour MBA students will select an elective at the 600-level or higher.

3-9 additional credit hours if foundations are needed.

36-hour

GRADUATE CERTIFICATES AND CONCENTRATIONS

Students pursuing the 36-hour MBA will select a graduate certificate or concentration, which requires 12 credit hours (four courses) beyond the 24 hours of core courses. The concentration must include a law course.

Graduate Certificates

- Business and Data Analytics
- Compliance, Regulation, and Analytics in Fintech
- Diversity, Equity, and Inclusion Management
- Entrepreneurship and Innovation
- Healthcare Management and Analytics
- Women in Leadership

Concentrations

- Accounting
- Finance
- Global Business
- Integrative Business
- Managing People and Change
- Marketing

36-hour

HEALTH CARE MBA AND INNOVATION MBA

In addition to foundations and core classes, Health Care MBA and Innovation MBA students will complete 12 hours of four program-specific courses.

Health Care MBA Courses (12 hours)

Students will complete three HCM courses in topics like health care policy, health care economics and finance, managed care and third party payers, and more.
BUS 699 MBA Capstone

Innovation MBA Courses (12 hours)

BUS 693 Negotiations
BUS 694 Innovation Management
PBA 615B Idea Generation/New Product Development
PBA 655B Project Launch

COMBINED DEGREES

Combine the Mercer MBA with another Mercer graduate or professional program to maximize your impact.

- Master of Accountancy + MBA
- Master of Divinity + MBA
- Pharmacy + MBA

- Physical Therapy + MBA
- Juris Doctor + MBA



Class time and program flexibility were very important to me because I was working 60-hour weeks when I started my journey. Mercer's flexible and evening classes made it possible for me to pursue my MBA, and the quality of the education is unmatched.

DEREK LEE, EVENING MBA '22 | REVENUE ANALYST, INSIGHT GLOBAL

ADMISSION REQUIREMENTS

Applicants must have a bachelor's degree in any discipline with an acceptable GPA from a regionally accredited college or university. Mercer's School of Business is Test Optional—applicants may apply to be considered for admission without submitting GMAT or GRE test scores and will instead submit a statement of purpose on their application.

Required Application Materials Include:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Résumé
- Official transcripts from each college attended
- Official GMAT or GRE scores **OR** Test Optional Statement of Purpose

View additional international applicant requirements at business.mercer.edu/apply.

Employees of the **U.S. Department of Defense**, including civilians and contractors, may be eligible for a 30% tuition benefit for a graduate business program at Mercer University. Learn more about **other educational partnerships** and pathways at business.mercer.edu/partnerships.



A TOP-RANKED BUSINESS SCHOOL

Founded in 1833, Mercer University is one of America's most distinctive universities. *U.S. News & World Report* consistently ranks Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review annually ranks Mercer in the **Top 15%** of colleges and universities nationwide. Mercer's School of Business has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report* and The Princeton Review, including specific recognition for its full-time, part-time, and online MBA programs.

**LEARN MORE AND
TAKE THE NEXT STEP:
business.mercer.edu/mba**



CONTACT US

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