THE TWO-YEAR MBA Program Plan

Fall Semester I (August-October) (6 hours)
BA 511 Intro to U.S. Business Culture (3 hours)
BA 512 Intro to Business Communications (3 hours)

Fall Semester II (October-December) (6 hours)
BA 513 Business Writing (3 hours)
BA 514 Business Literature (3 hours)

Spring Semester I (January-March) (6 hours)
BAA 505 Micro and Macro Economics (3 hours)
BAM 530 Business Statistics (3 hours)

Spring Semester II (March-May) (6 hours)
BAA 510 Accounting and Finance (3 hours)
BAA 515 Marketing and Management (3 hours)

Total Year One: 24 hours

Fall Semester I (August-October) (9 hours)
BAA 601 Managerial Economics (3 hours)
BAA 603 Managerial Accounting (3 hours)
BAA 605 Marketing (3 hours)

Fall Semester II (October-December) (9 hours)
BAA 609 Corporate Finance (3 hours)
BAA 613 Ethical Leadership (3 hours)
BAA 614 Business Communications (1.5 hours)
BAA 615 Business Teaming (1.5 hours)

Spring Semester I (January-March) (9 hours)
BAA 604 Business Law and Corporate Sustainability (3 hours)
BAA 611 Operations Management (3 hours)
Elective (3 hours)*

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Spring Semester II (March-May) (9 hours)
BAA 699 Strategy/Capstone (3 hours)
Elective (3 hours)*
Elective (3 hours)*
Or
Internship / Curricular Practical Training (3 hours)

*Students may use elective coursework to create a specialized concentration in the area of accounting, economics, finance or marketing:

**Accounting**
BAA 603 Managerial Accounting (3 hours)
Plus two of the following electives:
- ACC 601 Accounting Theory (3 hours)
- ACC 620 Issues in Accounting and Taxation Research (3 hours)
- BA 625 International Accounting (3 hours)

**Economics**
BAA 601 Managerial Economics (3 hours)
Plus two of the following electives:
- BA 678 International Economics (3 hours)
- BA 668 Macroeconomics (3 hours)
- BA 625 Regional Economic Development (3 hours)

**Finance**
BAA 609 Corporation Finance (3 hours)
Plus two of the following electives:
- BA 675 International Finance (3 hours)
- BA 671 Corporate Restructuring via Mergers and Acquisitions (3 hours)
- BA 674 Investment Analysis & Portfolio Management (3 hours)

**Marketing**
BAA 605 Marketing Concepts and Practices (3 hours)
Plus two of the following electives:
- BA 681 International Marketing (3 hours)
- BA 662 Social Media and eMarketing (3 hours)
- BA 682 Buyer Behavior (3 hours)

**Total Year Two: 36 hours**

**Total Program Hours: 60 hours**

**For Year Three, students can apply for and participate in Optional Practical Training (OPT).**